

NOTUNDIN BENGALI NEWSWEEKLY

1987

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## NOTUN DIN London



### Facts...

NOTUN DIN is one of the highest selling Bengali News weekly serving one of the largest Asian communities in Britain.

Notun Din is the weekly national newspaper aimed directly at Britain's Bangladeshi business and professional community and is determined to be the most effective medium for advertisers who want to reach what is arguably one of the most progressive and dynamic sectors of the British economy.

NOTUN DIN has expanded its business coverage to include features on Banking, Finance, Tourism, Films, Education, Catering and Motoring.

NOTUN DIN regularly examines job opportunities for Bengalis and the impact of development in health, housing and education among the community.

NOTUN DIN sells on the basis of its writing. Topics of varied interests contribute towards the vast readership.

Established since 1987

*Media  
Information*

**NEWS** Comprehensive weekly coverage of events involving the Asian community in Britain and abroad.

**VIEWS** Free of political and religious bias, but with a strong anti-racist and anti-sexist stance.

**BUSINESS** Uniquely wide-ranging and authoritative updates of business developments of interest to Bengalis.

### ADVERTISEMENT RATE

### DISPLAY RATES

|                     |           |
|---------------------|-----------|
| Full Page.....      | £1,750-00 |
| Half Page.....      | £890-00   |
| Quarter Page.....   | £425-00   |
| Eighth Page.....    | £215-00   |
| Sixteenth Page..... | £115-00   |

Price Negotiable for previous client

### MECHANICAL DATA

Overall page size: 30 X 43 cms Type Area 26 X 38 cms  
Half Page: 19 X 26 cms Quarter Page 13 X 19 cms  
Eighth Page 9 X 13 cms

Column Height 38 cms or 4 X 38 cms  
Number of column per page: 6

\*Discount for multiple insertions

\*Translation service available

\*Colour by arrangement

\*Design work available

\*Agents commission 10%

**COPY DATE WEDNESDAY 11 PM**

| NOTUN DIN  |
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| ■ National distribution  |
| ■ Weekly tabloid   |
| ■ Circulation : Specialy London, and<br>All over the UK and Europe |
| ■ Cover price 50p  |
| ■ In publication for 21 years                                      |

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